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11th Annual HOPE FEST Arizona – Northern Arizona's Premier Community Gathering Event!

Brief overview:

Saturday, August 19, 2023
Yavapai County Courthouse Plaza
Prescott, Arizona

- **Event hours** - 10AM to 9PM
- **Car & Motorcycle Show** - 10AM to 2PM
- **HOPE Serves Family Resource Fair** - 10AM to 4PM
- **Opening Ceremony** – Noon
- **Live Music & Speakers** - 1 to 9PM
- **Fostering Hope Award** – 7PM
- **Featured Headline Music Artist** – 8PM

This Year's Event Features:

- Plans for 2023 include the noon Opening Ceremony commemorating the return and decommission of the 'traveling' memorial tribute flags: the Fallen Military HONOR and REMEMBER and the Fallen First Responder HONOR and SACRIFICE Flags.
- The heart & mission of HOPE FEST is to serve *Veterans, Active Military, First Responders, their Families, and the Vulnerable of Yavapai County*. Guests and their families will enjoy free family fun activities while receiving essential services, connections and resources provided by community members and service organizations.

- The popular HOPE Serves Family Resource Fair – is where guests find numerous services, connections and **solutions vital to healthy families.**
- For the 11th Year, local businesses, organizations, churches, and groups will **impact lives by meeting the needs of our neighbors** in the areas of: **Education, Housing, Recovery, Domestic Violence, Suicide Prevention, Mental, Social & Health Care, Veteran Family Services, & First Responder Family Services, Youth Advocacy, Adoption, Foster & Elder Care, Employment Services, Volunteering Opportunities, and more!**
- View the list of services being sought for HOPE FEST AZ 2023: [Seeking Services List 2023](#)
- **The Fostering Hope Award** -- for the 11th Year with its surprise on-stage reveal and award presentation to a local nonprofit that exhibits an outstanding commitment to change lives, right here in our community. Nominations are open at HopeFestAZ.com.
- **Family Fun ZONE** - *FREE* fun for the entire family.
- A bright-n-shiny **Car & Motorcycle Show** will take over Cortez, Goodwin, and Montezuma Streets.
- **HEADLINE ARTIST:** HOPE FEST Arizona is excited to announce that **Building 429**, a GRAMMY® nominated Christian Rock band from Fayetteville, North Carolina, will perform at the 11th Annual HOPE FEST AZ in Prescott, Arizona on Saturday, August 19 at 8PM.

Since the release of its debut album in 2004, Building 429 has garnered widespread popular and critical acclaim, receiving numerous accolades all while delivering lyrically-driven, anthemic hit songs with a consistent message of hope along with high-energy concerts in sold-out venues internationally. The band received a 2013 GRAMMY® nomination for Best Contemporary Christian Music Album for "We Won't Be Shaken," which debuted at No.1 on Billboard's Christian Albums chart and launched the title track to No. 1 on radio. Building 429 also received a 2014 and multiple 2012 "Song of the Year" Billboard Music Awards for "We Won't Be Shaken" and "Where I Belong" respectively, two BMI "Song of the Year" Awards ("Where I Belong" in 2013 and "Glory Defined" in 2005), a 2014 "Group of the Year" KLOVE Fan Award nomination and a "Best New Artist" GMA Dove Award in 2005. RIAA-certified gold single, "Where I Belong," further became one of the longest-running Christian No. 1's in Billboard's history at 15 weeks and has well over 246 million accumulative audience impressions.

As Building 429 frontman singer-songwriter, Jason Roy will bring "Fear No More," "Listen To The Sound," "Blessing I Can't See," "Right Beside You," "Press On," "Unashamed," "Where I Belong" and so many more fan-favorite songs to the Yavapai County Courthouse Plaza.

- **More Music Artists: The Scally Brothers, the Soggy Bottom Band**, with more music performers soon to be announced.
- More **Entertainment and Speakers** – to be announced soon,
- This Year's HOPE FEST AZ theme is "**Love First!**" Love **IS** the only thing that can change the unchangeable. Love heals, uplifts, strengthens, energizes, refreshes, and renews. Love is the most powerful force in the universe, especially when we choose to **Love First.**

Our citizens are encouraged to take the challenge to let "**Love First**" be everyone's Highest Goal!

For the *ELEVENTH* Year, let's Celebrate by *Serving our Neighbors in Love!*

Our Story

PRESCOTT, AZ: HOPE FEST AZ was founded in 2011 as a community service outreach of Celebrate Recovery that sought to take CR to the streets and to the people that may never enter a church. The intent was to share true freedom **IS** possible from all hurts, habits, and hang-ups. The event has grown to encompass all the great resources, connections, and services of our area -- faith and secular too. *Everyone is welcome!*

What began as a small summer concert on the Plaza in 2012 has become "**a thriving gathering event, inviting people of all walks of life and circumstances to attend,**" mentioned Co-founder and Exec. Director Jaye Lene Long. "**Every Year, the Resource Fair powerfully impacts lives by purposely fostering collaborative relationships with a broad spectrum of community service providers, civic, government, faith, and business partners. Our objective is to unite, mobilize and serve through love by connecting solutions to the immediate needs of our friends and neighbors of the Greater Prescott area.**"

Jaye Lene shares, "**The event has grown deeper in its focus and commitment to providing valuable, relevant services for guests. We've all witnessed the modern world become faster, busier and full of massive change, enormous choices and complex family issues that can be difficult for children, their parents and family members to navigate.**"

Last year's Hope Fest AZ was set to be the best attended in our history, however, due to rainstorms, we were forced to shut down late in the day. Nevertheless, 6,240 people (verified by the City of Prescott Tourism Dept.) were able to attend Hope Fest 2022. Most importantly, **over 120 service organizations and 100+ volunteers served thousands** – they were the heart, hands and feet of love, compassion and mercy.

The **HOPE Serves** Family Resource Fair provides the tools, connections, and resources to build and support healthy families -- essential and beneficial to everyone in our community. "**The stronger and healthier our communities, the better our children thrive. While our desire is for everyone to have a fun time at HOPE FEST, our biggest 'hope' is for families to get the vital resources they need to address the challenges they face every day**", says Jaye Lene

"When service organizations and advocates unite as a collaborative **lifeline**, lives are impacted. **Our biggest 'hope' is for families to connect with the life-changing transformative resources and to know they are not alone,**" - Jaye Lene

Service organizations can find out more and register to [reserve your spot!](#) Space is limited. Hurry, the **deadline to register** was recently been extended to **July 20th.**

"HOPE FEST Arizona is Northern Arizona's largest Veteran service outreach." Tim Howe - Northern Arizona VA Health Services

"I was there, and I went last year too with our two grown sons who used to struggle with heroin and meth. They are now clean, and for that, I am grateful. We found help at Hope Fest...amen. Keep up the good work HOPE FEST. We love you, and the music." - Terry Barnes

"Thank you for honoring our men and women and their families!" - Amy Knight – Prescott Police Department

The event's anticipated annual **Fostering Hope Award** includes a surprise on-stage reveal and award presentation to a local charity. The winner is recognized for **"its measurable contribution to our community and exhibiting outstanding commitment to affirming and supporting opportunities to change lives,"** Long said. **"The emphasis is on persevering to 'Be Part of the Solution,' which ties right into this Year's theme LOVE FIRST!"** Nominations are now being accepted [click here](#).

Guests are encouraged to bring canned food donations, new cold-weather gear, coats, socks, sleeping bags, and other winter provisions. The event occurs on the cusp of the colder weather season so that everyone can be 'Warm for Winter.'

This year's Title Sponsor is **Teen Challenge of Arizona**. Presenting Sponsors are **Lamb Chevrolet** for the 11th Year and **Yavapai Bottle Gas** -- joined by other founding supporters, including **Arizona Shine Radio**. Sponsors for 2023 also include **Advance Coatings, ABC CARSTAR, K-LOVE, Great Circle Media,** and **Magic 99.1FM**, and many more generous community contributors from across the Greater Prescott Area.

The **FREE public event**, HOPE FEST Arizona, is Prescott's homegrown, grassroots endeavor. HOPE FEST Arizona is a 501(c)3 **nonprofit organization managed by a 100% all-volunteer staff that is financed entirely through donors, corporate sponsors, and trade relationships** – working together to impact the lives of our neighbors! This means 100% of every \$ donated goes directly to services, the Fostering Hope Award, and bringing a prominent music artist to Prescott.

Sponsors, Donors, and Volunteers are always welcome to get involved.

"HOPE FEST Arizona is a destination event beloved by visitors and our community." - City of Prescott

To learn more about HFAZ 2023, please, visit: HopeFestAZ.com or call 928-387-HOPE (4673) or email info@HopeFestAZ.com

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Thank you!

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