



2026

Sponsorship
Opportunities



Mark your calendars! Please include Hope Fest Arizona, Saturday, **September 29th, 2026**, in your organization's event, staffing, and budget plans.

In 2012, pastor Justin Unger challenged us to take Celebrate Recovery to the streets. To share that true freedom **IS** possible from all hurts, habits, and hang-ups.

Out of deep love and passion for our community and our relentless hope for change, the Hope Fest Team was born to be 'passion in action'. We prayed for guidance, planned, and showed up to do this Hope Fest 'thing' once (we thought). We could do anything once. Right? Now, we are diving into the 14th year. Never did we imagine the longevity or the love of our community!

"This is amazing. We've heard about Hope Fest in the Valley, so this is our first time offering services. We love everything about Hope Fest. We will be back and will get involved in a much bigger way in 2026." – Mayo Clinic Phoenix

Every year, this unique gathering brings together local businesses and area service organizations for the Hope Serves Resource Fair, the Family Fun Zone, music, speakers, and the Car & Bike Show. The result is a dynamic advocacy network that serves our *Veterans, Active Military, First Responders, the vulnerable of Yavapai County, and their Families.*

Last Year's Impact: 2025 was a record-breaking year!

- **Attendance:** the estimate is nearly 9,000. **Volunteers:** over 150. **Service Providers:** 160.
- **Contributors:** Sponsors, Donors, Service Vendors, Artists, and approx. 350.
- In 2025, **Real Hope Inc.** distributed over 40,000 lbs. of fresh food to Hope Fest guests.
- **Fostering Hope Award 2025:** For their unwavering commitment to offering food security solutions and living essentials for those in need. Real Hope Inc. received a surprise on-stage recognition and a \$2,000 donation.

It is only because of the support from our generous sponsors and donors that Hope Fest Arizona is possible and has earned the reputation of an outstanding day of service.

Attached is the HFAZ 2026 SPONSOR PACK, which includes the Save-The-Date flier, the Accomplishments Report and Service Providers list, Sponsor Levels, and Assets, including gratitude packages for 2026. If you prefer, the Sponsor Pack can also be viewed online at [SponsorsGetInvolved](#).

Yearlong Sponsor Gratitude: Your organization's logo direct linked to your website, as shown on the HopeFestAZ.com page "**Our Sponsors**" or [CLICK to see](#).

The **funds raised go toward** supporting:

- **Hope Serves Resource Fair:** Scholarship funds will provide vendor registrations to struggling nonprofits, supporting participation in HFAZ 2026.

- **The Fostering Hope Award:** The annual, locally nominated award is presented to an exemplary charitable organization that positively impacts our local area. The winner is revealed during a surprise on-stage presentation that includes an honorary donation.
- **Music Artists & Speakers—** The Festival is known for its music artists and speakers. Funds go to travel, lodging, booking fees, and production costs. Help us bring national artists to Prescott.
- **The Family Fun Zone** – Supplies, crafts, games, interactive outdoor activities and performers.
- **The Car & Motorcycle Show** – Sponsors make the Show possible.

Will you join us in 2026? Together, we can offer real hope, make a lasting impact, and bring benefits to families in the Greater Prescott community.

Thank you in advance for your compassion and generosity.

Love grows when we serve others. So, let's LOVE First and above all!

Jaye Lene & David Long

Co-founders of Hope Fest Arizona

Be devoted to one another in love. Honor one another above yourselves. Romans 12:10

HOPE FEST Arizona is a 501(c)(3) nonprofit organization, certified in Arizona as a DBA of Hope Serves Inc., and is managed by an all-volunteer staff. Financing comes entirely through donors, corporate sponsors, and trade relationships—working together to impact the lives of our neighbors!

HopeFestAZ.com | Phone: 928-641- HOPE (4673) | P.O. Box 3702, Prescott, AZ 86302

The Impact of this Annual Day of Service

2025 was a record-breaking year!

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"Service Areas" Seeking Sponsor Support:

- HOPE Serves Resource Fair - \$3000
- Family Fun Zone - \$5000
Veteran Family Support service area - \$2500
- Car & Motorcycle Show - \$2500

For the 14th year, local businesses, area service organizations, churches, and groups will turn passion into action to provide solutions and services that drive change for the benefit of our friends and neighbors. This is your invitation to join us for an outstanding day of service.

Sponsors and Donors help ensure HFAZ remains FREE for all!

Thank You!



Sponsorship Assets

Premium Digital Billboard Advertising

Large 14 ft. x 48 ft. digital billboards will be used for advertising and will be installed by LAMAR Outdoor Advertising throughout Northern Arizona and the Phoenix and Tucson metropolitan areas along highways and city streets. *Exclusively reserved for Title Sponsor.*

Logo Displayed on the Hope Fest Arizona Website "HOME" Page

Title and Presenting Sponsors will have their logo displayed and linked to their website for 1 full year.

Full Vendor Set-Up

Title and Presenting Sponsors have a full vendor set-up that includes Registration, Canopy, Table, and 2 Chairs. *Exclusively reserved for Title and Presenting Sponsors.*

Vendor Space Registration

Artist and Stage Level Sponsors will have a Vendor Space i.e., registration is included.

Print & Digital Advertising

Sponsor logo will be displayed on event fliers, exhibitor guide, digital graphics, the Hope Fest Arizona Facebook, Instagram and X pages, and advertising promotions. Exclusively reserved for Title and Presenting Sponsors.

Radio Advertising

Title, Presenting and Artist Sponsors will be mentioned on Arizona Hope Radio, 93.9 The Mountain, KOLT Country, 97.1 The Big Talker, HWY 89 Country Radio and others. Hundreds of Radio promotional spots: live reads, on air, online, and website event calendars.

Welcome Bag Inserts

Title, Presenting and Artist Sponsors have the opportunity to have 500 logo items stuffed into our Welcome Bags that are handed out to our guests. The Sponsor provides the promotional item.

Promote Organization from the Hope Fest AZ Stage

Title, Presenting, Artist and Stage Sponsors receive a minimum of two, 2-minute slots to promote your organization in regard to sponsoring Hope Fest Arizona.

Festival Poster

All Sponsor logos are displayed on the Festival Poster which includes the Event Schedule, Artist and Speaker line-up on the digital version, and 5,000 printed posters.

Festival T-Shirts

All Sponsor logos are displayed on the back of the Festival T-Shirt.

"Thank You" Shoutouts from 2 Stages

All Sponsors receive mentions from Main and Family Fun Zone stages. Announcements are made throughout the day.

Logo on the Hope Fest Arizona Website "Our Sponsors" Page

All Sponsors receive their logo displayed and linked to their website for 1 full year.

Logo on "Thank You" Banners and Displayed on the Courthouse Plaza

Our expression of gratitude: 8 "Thank You" banners will be installed on the day of Hope Fest Arizona to express gratitude to all our Sponsors for making Hope Fest 2026 possible, and remain FREE for all!

Post Event Wrap-Up Promotion

Social Media and Email Blasts to highlight the results and thank our Sponsors for a wonderful 14th year.

LOGO MUST BE RECEIVED BY AUGUST 3RD TO RECEIVE ALL SPONSORSHIP ASSETS

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Sponsorship Opportunities Levels & Assets

Deadline is **AUG 3rd**

SPONSOR ASSETS	TITLE \$10,000	PRESENTING \$7,000	ARTIST \$5,000	STAGE \$4,000	HARVEST \$2,500	BRIDGE \$1,500	FRIEND \$800
Premium Digital Billboard Advertising	X						
Logo Displayed on the Hope Fest Arizona "HOME" Page	X	X					
Full Vendor Set-Up	X	X					
Vendor Space Registration			X	X			
Print & Digital Advertising	X	X	X				
Radio Advertising	X	X	X				
Welcome Bag Inserts	X	X	X				
Promote Organization from the Hope Fest AZ Stage	X	X	X	X			
Festival Poster	X	X	X	X	X	X	X
Festival T-Shirts	X	X	X	X	X	X	X
"Thank You" Shoutouts from 2 Stages	X	X	X	X	X	X	X
Logo Displayed on the Hope Fest Arizona "Our Sponsors" Page	X	X	X	X	X	X	X
Logo on "Thank You" Banners displayed on the Courthouse Plaza	X	X	X	X	X	X	X
Post Event Wrap-Up Promotion	X	X	X	X	X	X	X

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2025 Sponsors Registration Form

DEADLINE: AUG 3, 2026

Thank you for participating to make this community outreach event possible.

Your organization's Information

Business Name: _____ Primary Contact: _____

(Please print)

Phone: _____ Email: _____ Website: _____

Address: _____ City: _____ State: _____ Zip: _____

Sponsorship Package*

- TITLE** ~~exclusive~~ \$10,000
- PRESENTING** \$7,000
- ARTIST** \$5,000
- STAGE** \$4,000
- HARVEST** \$2,500
- BRIDGE BUILDER** \$1,500
- FRIEND** \$800
- Community Service Sponsor** area: _____
- Designated Gifting** to/for: _____

Customized opportunities are available. Contact us, we are happy to meet with you. Call 928-641-HOPE (4673)

*Payment plan available: You can divide the Sponsorship fee into four payments with NO % or HIDDEN FEES.

Thank you for your generous support. We look forward to collaborating with you to make Hope Fest Arizona an outstanding day of service.

Please make checks payable to **HOPE FEST Arizona**.

Mail to:
HOPE FEST Arizona
P.O. Box 3702
Prescott, AZ 86302

Or pay online at: HopeFestAZ.com
or call 928-641-HOPE (4673)

Please email your business logo **ASAP** to info@HopeFestAZ.com. If applicable, please deliver **Welcome Bag inserts and Vendor Application (if you plan to be an exhibitor) no later than August 3, 2026.**

Organization Authorized Signature:

HOPE FEST Arizona Authorized Signature:

Date: _____

Date: _____

Thank You for Your Support and Partnership!

Info@HopeFestAZ.com | www.HopeFestAZ.com | Phone: 928-641-HOPE (4673)



HOPE FEST Arizona 2025 – Accomplishments

Dedicated to serving our Veterans, Active Military, First Responders, and the vulnerable of Yavapai County.

- **Attendance:** the estimate is nearly 9,000
- **Volunteers:** over 150 **Service Providers:** 160
- **Sponsors, Donors, Service Vendors, Artists, and Contributors:** approx. 350
- **Economic Impact:** 2025 saw approx. \$6.3M direct spending

Adoption & Foster Care Resources – over 650	Legal Assistance – over 400
Bottled Water – 4 pallets	Meals Served - over 825
Counseling Resources and Info – over 850	Medicare Info – over 3500
Drug Abuse Prevention – over 2500	Missions Info – over 1500
Education Connections – over 2500	Mental Health Resources - over 2800
Elder Care – over 200	Native American Outreach - 575
Face Painting – over 520	Operation Deep Freeze Info - 200
Faith Connections – over 3500	Personal Safety – over 2800
Family Care & Assistance – over 2600	Prayer – over 4500
Family Fun Zone – over 1000 kids	Pregnancy Info - 375
Family Health Information – over 3900	Prison Re-entry Programs - 450
Family Violence & Bullying Resources – 2200	Recovery Connections – over 600
Food Growing Info - 600	Rescue / Homeless Services – over 800
Gift of Warmth – clothing collection – 2300 pieces	Service for Children with Special Needs – over 725
Hair Cuts – over 350	Services to Veterans and their families – over 2500
Hand-knitted hats, scarves, gloves – 300 each	Sleeping Bags (new) - 150
Hand-made quilts - 200	SR Citizen Information & Support – over 745
Home Safety – over 1250	Stop Smoking Resources - 200
Housing Resources – over 800	Suicide Prevention Resources – over 1200
Hospice Services – over 1200	Veterans and Active Military – Resources and PTSD info - 1200
Hygiene Bags – over 1500	Youth Resources – over 625
Immediate services - housing, food, clothing, utilities, gas, medical – over 500	VA of Northern Arizona with 12 departments to serve Veterans
Immunizations – over 620	...and many more change-driven services, connections
Job Search Assistance – over 2050	and resources were provided.

In 2025, we partnered with Real Hope Inc. and **gave away over 40,000 lbs. of fresh food.**

We are excited to work with **Real Hope Inc.** again in 2026.



HOPE SERVES SERVICE PROVIDERS 2025



5 Star Cars
Absolute HCBS
Adventure Medics
Agape House of Prescott
Ahava B'Shem Yeshua Congregation
American Lutheran Church
American Red Cross
Amish Décor
Arizona Autism United
Arizona Coalition for Military Families
Arizona Department of Corrections
Arizona Hope Radio
Arizona Military Vehicle Collectors Club
Arizona Rangers
AVACEN
AZ Division of Developmental Disabilities
Blankets 4 Kids
Blue Cross Blue Shield of AZ Foundation
Be Connected
Bikers Against Child Abuse
Black Sheep Harley Davidson for Christ
Calvary Chapel of Prescott
Catholic Charities
Charlie Health
Child & Family Support Services
Christian Business Fellowship Club
Clarvida
Community Medical Services
Cornerstone Christian Wealth Management
Cricket Wireless
Dignity Health
Donate Life Arizona
Desmond Doss Foundation
Destiny House Restoration Center
Duran Studio
Everlasting Window and Door
Fire Safety Essentials
Guardian Community Outreach
Grace Direct Primary Care
Grand Canyon University
Great Commission Reformed Church
Heartland Ranch
Honor and Remember
HOPE Incorporated
IdentiFreed, Inc.
International Fellowship of Chaplains
Lasting Impressions Photo Booth
Legacy Hospice
Light and Salt Learning
MATFORCE
Mayo - Yellow Ribbon Veterans
Mended and Whole Counseling
Military Officers Association of America
Mingus Mountain Youth Treatment Center

Motorcycle Relief Project
NACOG – Aging
NAMI Yavapai
Narcotics Anonymous
NAZCARE New Hope Wellness
New Horizons Disability Empowerment Center
Northern Arizona VA Healthcare
Northern Arizona Restorative Justice
Northland Cares
ONE Church
Passion Church Prescott
People Who Care
Prescott Area Habitat for Humanity
Prescott Area Shelter Services
Prescott Celebrate Recovery
Prescott Church of the Nazarene
Prescott Meals on Wheels
Prescott Police Foundation
Prescott Public Library
Present Truth Ministry
Prime Time Group
Quaintmess
Real Answers Disciple Center
Real Hope Inc.
Renewal by Andersen
Ryze Outdoor Creations
Sacred Heart – Prescott
Soldier's Best Friend
Southwest Behavioral & Health Services
St. Paul's Anglican Church
Stepping Stones Agencies
Steps to Recovery Homes
SOM International
Teen Challenge of Arizona
The Flock
The Gideons International Prescott Camp
The Happy Hippie
The Salvation Army
Unites States Army Recruiting
U.S. Vets
Verde Valley Sanctuary
Veritas Church
Veterans For Child Rescue
Village of Hope
Yavapai Broadcasting
Yavapai CASA for Kids Foundation
Yavapai College
Yavapai County Multi-Disciplinary
Team Human Trafficking Task Force
Yavapai County Food Bank
Yavapai Family Advocacy Center
YCSO Human Trafficking Unit

SAVE THE DATE! SEPTEMBER 19TH



NORTHERN ARIZONA'S PREMIER COMMUNITY GATHERING

Title Sponsor:



Presented By:



Love FIRST

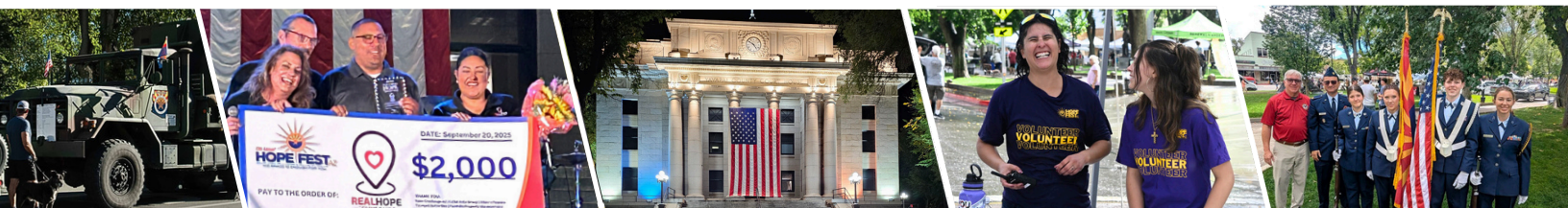
HOW TO GET INVOLVED

- Sign up to Volunteer.
- **Serve Our Community: Businesses & Service Organizations can host a Vendor Booth.**
- **Car & Bike Show: Enter Your Ride.**
- Share HOPE FEST AZ with your friends.
- Donate a Raffle Prize or Auction Item.
- Sponsors & Donors make this FREE event possible!

FREE Community Event
Serving Our Neighbors for the 14th Year!
Yavapai County Courthouse Plaza

THIS YEAR'S EVENT FEATURES:

- Opening Ceremony: 11:30 AM.
- Live Music & Speakers.
- HOPE SERVES Resource Fair.
- Car & Bike Show.
- Fostering Hope Award.
- FREE Family Fun.
- Much More!



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Serving Our Veterans, Active Military, First Responders, the Vulnerable of Yavapai County, and their Families.



September 19th
10 AM - 4 PM
Yavapai County
Courthouse Plaza

SERVICE PROVIDERS WANTED!



- Adoption & Foster Care Support
- Drug Abuse Prevention & Recovery Resources
- Veteran, Military & First Responder Resources
- Education & Career Information
- Youth Activities & Groups
- Elder Care & Senior Citizen Support
- Family Support Info & Services
- Health Checks & Resources
- Housing, Job & Legal Assistance
- Mental Health Resources
- Special Needs Connections
- Volunteer Opportunities
- Family Fun Zone Activities
- Dance, Drama and Music Groups



NEEDED: Donations

Most requested items are: Gloves, Socks, Blankets, Tents, Sleeping Bags, Tarps, Batteries, Diapers & Wipes, etc.

Scan to see full list.



For the 14th year, businesses, organizations, churches, and groups will impact families of the Greater Prescott Area by providing services, resources, connections, opportunities and education.

Contact us with your ideas, suggestions, or questions.

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