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## 10th Annual HOPE FEST Arizona – Northern Arizona's Premier Community Gathering Event!

### Brief overview:

Saturday, September 10, 2022

Yavapai County Courthouse Plaza

Prescott, Arizona

- **Event hours** - 10AM to 9PM
- **Live Music** - 11AM to 9PM
- **Car & Motorcycle Show** - 10AM to 2PM
- **HOPE Serves Family Resource Fair** - 10AM to 4PM
- **Opening Ceremony and 9/11 21st Anniversary Commemoration** – Noon
- **Fostering Hope Award** – 6PM
- **Featured Headline Music Artist** – 6:30PM

### This Year's Event Features:

- Plans for 2022 include the noon Opening Ceremony commemorating the **21st Anniversary of 9/11** and the return and decommission of the 'traveling' memorial tribute flags: the Fallen Military HONOR and REMEMBER and the Fallen First Responder HONOR and SACRIFICE Flags.

The mission of HFAZ: **To Serve Veterans, Active Military, First Responders, their Families, and the Vulnerable of Yavapai County.** Through the [HOPE Serves Family Resource Fair](#) – guests will find numerous family services, connections and solutions. For the 10<sup>th</sup> Year, local businesses, organizations, churches, and groups will impact lives by meeting the needs of our neighbors in the areas of: Education, Housing, Recovery, Domestic

Violence, Suicide Prevention, Mental, Social & Health Care, Veteran Family Services, & First Responder Family Services, Youth Advocacy, Adoption, Foster & Elder Care, Employment Services, Volunteering Opportunities, and more!

- **The Fostering Hope Award** -- for the 10<sup>th</sup> Year with its surprise on-stage reveal and award presentation to a local nonprofit that exhibits an outstanding commitment to change lives, right here in our community.
- **Family Fun ZONE** - *FREE* fun for the entire family.
- A bright-n-shiny **Car & Motorcycle Show** will take over Cortez, Goodwin, and Montezuma Streets.
- **HEADLINE ARTIST:** HOPE FEST Arizona is excited to announce that **Building 429**, a GRAMMY® nominated Christian Rock band from Fayetteville, North Carolina, will perform at the 10th Annual HOPE FEST AZ in Prescott, Arizona on Saturday, September 10 at 6PM.

Since the release of its debut album in 2004, Building 429 has garnered widespread popular and critical acclaim, receiving numerous accolades all while delivering lyrically-driven, anthemic hit songs with a consistent message of hope along with high-energy concerts in sold-out venues internationally. The band received a 2013 GRAMMY® nomination for Best Contemporary Christian Music Album for "We Won't Be Shaken," which debuted at No.1 on Billboard's Christian Albums chart and launched the title track to No. 1 at radio. Building 429 also received a 2014 and multiple 2012 "Song of the Year" Billboard Music Awards for "We Won't Be Shaken" and "Where I Belong" respectively, two BMI "Song of the Year" Awards ("Where I Belong" in 2013 and "Glory Defined" in 2005), a 2014 "Group of the Year" KLOVE Fan Award nomination and a "Best New Artist" GMA Dove Award in 2005. RIAA-certified gold single, "Where I Belong," further became one of the longest running Christian No. 1's in Billboard's history at 15-weeks and has well over 246-million accumulative audience impressions.

As Building 429 frontman singer-songwriter Jason Roy will bring "Fear No More," "Listen To The Sound," "Blessing I Can't See," "Right Beside You," "Press On," "Unashamed," "Where I Belong" and so many more fan-favorite songs to the Yavapai County Courthouse Plaza.

- **More Music Artists: The Scally Brothers, Susan Cheatham, and the Soggy Bottom Band,** with the **Right Scepter Band** performing on the Car & Motorcycle Show stage.
- More **Entertainment and Speakers** – to be announced soon,
- This Year's HOPE FEST AZ theme is "**Love First!**" Love **IS** the only thing that can change the unchangeable. Love heals, uplifts, strengthens, energizes, refreshes, and renews. Love is the most powerful force in the universe, especially when we choose to **Love First.**

Let Love Be Our Highest Goal!

For the *TENTH* Year, let's Celebrate by *Serving our Neighbors in Love!*

## Our Story

**PRESCOTT, AZ:** HOPE FEST AZ was founded in 2011 as a community service outreach of Celebrate Recovery that sought to take CR to the streets and to the people that may never enter a church. The intent was to share true freedom **IS** possible from all hurts, habits, and hang-ups. The event has grown to encompass all the great resources, connections, and services of our area -- faith and secular too. *Everyone is welcome!*

What began as a small summer concert on the Plaza in 2012 has become "**a thriving gathering event, inviting people of all walks of life and circumstances to attend,**" mentioned Co-founder and Exec. Director Jaye Lene Long. **"Every Year, the Resource Fair powerfully impacts lives by purposely fostering collaborative relationships with a broad spectrum of community service providers, civic, government, faith, and business partners. Our objective is to unite, mobilize and serve through love by connecting solutions to the immediate needs of our friends and neighbors of the Greater Prescott area."**

Jaye Lene shares, **"The event has grown deeper in its focus and commitment to provide valuable, relevant services for guests. We've all witnessed the modern world become faster, busier and full of massive change, enormous choices and complex family issues that can be difficult for children, their parents and family members to navigate."**

Last Year's HFAZ was the best attended in our event's history with over 11.3K guests, independently verified by the City of Prescott Tourism Department. Throughout the day, a steady flow of guests came to the Yavapai Courthouse Plaza for **services, connections, music, the Car/Bike Show, and fun** as HOPE FEST returned to Downtown Prescott after canceling due to COVID in 2021.

The **HOPE Serves** Family Resource Fair had over 100 volunteers and 120 service vendors providing the tools, connections, and resources to build and support healthy families -- essential and beneficial to everyone in our community. **"The stronger and healthier our communities, the better our children thrive. While our desire is for everyone to have a fun time at HOPE FEST, our biggest hope is for families to get the vital resources they need to address the challenges they face every day"**, says Jaye Lene

"HOPE FEST Arizona is Northern Arizona's largest Veteran service outreach." Tim Howe - Northern Arizona VA Health Services

"I was there, and I went last year too with our two grown sons who used to struggle with heroin and meth. They are now clean, and for that, I am grateful. We found help at Hope Fest...amen. Keep up the good work HOPE FEST. We love you, and the music." - Terry Barnes

"Thank you for honoring our men and women and their families!" - Amy Knight – Prescott Police Department

The event's anticipated annual **Fostering Hope Award** includes a surprise on-stage reveal and award presentation to a local charity. The winner is recognized for **"its measurable contribution to our community and exhibiting outstanding commitment to affirming and supporting opportunities to change lives,"** Long said. **"The emphasis is on persevering to 'Be Part of the Solution,' which ties right into this Year's theme LOVE FIRST!"** Nominations are now being accepted [click here](#).

**Guests are encouraged to bring:** canned food donations, new cold-weather gear, coats, socks, sleeping bags, and other winter provisions. The event occurs on the cusp of colder weather, and we want everyone to be 'Warm for Winter.'

This year's Title Sponsor is **Teen Challenge of Arizona**. Presenting Sponsors are **Lamb Chevrolet** for the 10<sup>th</sup> Year and Yavapai Bottle Gas -- joined by other founding supporters, including **Arizona Shine Radio**. Sponsors for 2022 also include **B&M Painting, RAW Customs, ABC CARSTAR, K-LOVE, Great Circle Media**, and **Magic 99.1FM**, and many more generous community contributors from across the Greater Prescott Area.

The **FREE public event**, HOPE FEST Arizona, is Prescott's homegrown, grassroots endeavor. HOPE FEST Arizona is a 501(c)3 **nonprofit organization managed by a 100% all-volunteer staff that is financed entirely through donor, corporate sponsor, and trade relationships** – working together to impact the lives of our neighbors! This means 100% of every \$ donated goes directly to services, the Fostering Hope Award, and bringing a prominent music artist to Prescott.

It takes a lot of funding to create this FREE public event. Sponsors, Donors, and Volunteers are always welcome.

To learn more or to get involved, please, visit: [www.HopeFestAZ.com](http://www.HopeFestAZ.com) or call 928-387-HOPE (4673) or email [info@HopeFestAZ.com](mailto:info@HopeFestAZ.com)

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