

IT'S TIME!

Northern Arizona's premier community gathering is back for the eleventh year to serve our neighbors.



Teen Challenge

HOPE FEST *AZ*

HIS GRACE IS ENOUGH FOR YOU

PRESENTED BY **LAMB CHEVROLET & YAVAPAI BOTTLE GAS**

Yavapai County Courthouse Plaza | 10 AM - 9 PM

Love FIRST

HOW TO

GET INVOLVED

- Sign up to Volunteer
- Businesses & Service Organizations can Host a Vendor Booth to Serve Our Community
- Enter Your Vehicle in the Car & Bike Show
- Promote HOPE FEST AZ to Your Friends
- Donate a Raffle Prize
- Become an Event Sponsor or Make a Donation

11TH Annual HOPE FEST Arizona
Saturday, August 19, 2023

A FREE to the Community Event

THIS YEAR'S EVENT FEATURES:

- A Special Community-centered Opening Ceremony
- Live Music
- **HOPE SERVES** Family Resource Fair
- Car & Motorcycle Show
- Fostering Hope Award
- **FREE** Family Fun Zone & Much More!



HopeFestAZ.com | 928-387-HOPE (4673)



Serving Our Veterans, Active Military, First Responders, the Vulnerable of Yavapai County, and their Families.



Dear Friend,

Prescott's very own Hope Fest Arizona is returning for its 11th year to the Yavapai County Courthouse Plaza on **Saturday, August 19, 2023**.

Hope Fest Arizona, a community service outreach festival, we hope you will consider supporting. This unique event brings together local businesses, community members, and area service organizations to make a difference in the lives of our **Veterans, Active Military, First Responders, the vulnerable of Yavapai County, and their Families**. Join us in bringing the community closer together.

Laurie Lawton Scott of Nations Lending said, **"So proud of this community, Hope Fest 2022, was a huge success! The volunteers & vendors were amazing supporting veterans in our community, a proud Wife and Mom! Well done!"**

We depend on sponsors and donors like you to make this event possible, and your contributions will go toward:

- **Hope Serves Family Resource Fair Fees for Service Providers** – scholarship funds to struggling non-profit organizations, allow them to participate despite the lack of funds to pay for the Yavapai County exhibitor fee.
- **The Fostering Hope Award** will be presented to an exemplary non-profit charitable organization that positively impacts our local area. Every year the winner is surprised with a special on-stage presentation that includes an honorary donation.
- **Music Artist & Speakers** – Hope Fest is known for its renowned music artists and speakers. We are seeking partners to help us bring national artists to Prescott and contribute towards their travel, lodging, booking fees and production costs.
- **The Family Fun Zone** – We seek sponsors to provide families with the opportunity to have fun in the Family Fun Zone, with free activities such as inflatables, games, play, and crafts.

Last year well **over 6,200 people attended** HFAZ 2022 throughout the day. The estimated economic impact to the City & Yavapai County was approx. \$3.26M (per the City of Prescott estimates).

Attached, you will find the HFAZ **2023 SPONSOR PACK** which includes the Save-The-Date-Flier, Accomplishments Report 2022, Contributors list from 2022, and Partnership Support Levels and Gratitude Packages.

Amy Campos of Family Life Radio shared, **"It was a beautiful event and an amazing show of support from the audience and attendees who stood with us and honored the day!"**

Hope Fest Arizona is a 501(c)3 **non-profit organization managed by an all-volunteer staff that is financed entirely through donors, corporate sponsors, and trade relationships**. This collective effort is focused on making a positive impact on the lives of those in our community.

We thank you in advance for your compassion and generosity. Together, we can bring hope and make a difference in the lives of our neighbors.

Love grows when we serve others. LOVE First! (Read Romans 12)

Jaye Lene & David Long and The Hope Fest Arizona Team

Be devoted to one another in love. Honor one another above yourselves. Romans 12:10

www.HopeFestAZ.com · Info@HopeFestAz.com
Phone: 928-387-HOPE (4673) · P.O. Box 3702 Prescott, AZ 86302



HOPE FEST Arizona 2022 – Accomplishments

Dedicated to serve: The Veterans, Active Military, First Responders, and the vulnerable of Yavapai County.

- **Attendance:** over 6.24K verified source: COP Tourism Department's Placer Visitor Report
- **Volunteers:** over 100
- **Sponsors, Donors, Service Vendors, Artists and Contributors:** approx. 300

Adoption & Foster Care Resources – over 550	Legal Assistance – over 500
Bottled Water – 10 pallets	Meals Served - over 800
Counseling Resources and Info – over 800	Medicare Info – over 3500
Drug Abuse Prevention – over 2000	Missions Info – over 2500
Education Connections – over 2500	Mental Health Resources - over 2100
Elder Care – over 1000	Native American Outreach - 550
Face Painting – over 500	Operation Deep Freeze Info - 550
Faith Connections – over 3500	Personal Safety – over 2500
Family Care & Assistance – over 2500	Prayer – over 3500
Family Fun Zone – over 900 kids	Pregnancy Info - 450
Family Health Information – over 3800	Prison Re-entry Programs - 350
Family Violence & Bullying Resources – 1100	Recovery Connections – over 400
Food Growing Info - 500	Rescue / Homeless Services – over 600
Gift of Warmth – clothing collection – 2000 pieces	Service for Children with Special Needs – over 650
Hair Cuts – over 200	Services to Veterans and their families – over 1300
Hand-knitted hats, scarves, gloves – 300 each	Sleeping Bags (new) - 200
Hand-made quilts - 200	SR Citizen Information & Support – over 800
Home Safety – over 1200	Suicide Prevention Resources – over 950
Housing Resources – over 800	Transportation Info – over 650
Hospice Services – over 900	Veterans and Active Military – Resources and PTSD info - 850
Hygiene Bags – over 1200	Youth Resources – over 550
Immediate services - housing, food, clothing, utilities, gas, medical – over 450	VA of Northern Arizona with 8 departments to serve Veterans
Immunizations – over 500	...and many more helpful services, connections
Job Search Assistance – over 850	and resources were provided.



2022 Participants

ARTIST ROW

- Welcome Booth
- Arizona Faith Hope Family Radio
- Art by Vanessa Horabuena
- Building 429
- Desmond Doss Foundation
- Family Life Radio
- Festival T-shirts
- Lonesome Valley Arizona Rangers
- Raffles & Auctions
- Sky Conwell & the Soggy Bottom Band
- Susan Cheatham
- Teen Challenge of Arizona
- The Scally Brothers
- U.S.VETS - Prescott
- Arizona Life Hospice
- Arizona Sunshine
- AZ Coalition for Military Families
- Be Connected
- Catholic Charities
- Veteran Services
- Celtic Cross Ministries
- Department of Economic Security
- Desert Dogs AZ
- Employment Resources
- Ernest A. Love American Legion Post 6
- Full Throttle Biker Church
- Mental Health
- My Healthy Vet
- Prescott National Cemetary
- Prescott Vets Center
- Reentry Information
- Scottish American Military Society
- Social Services
- Soldiers Best Friend
- Suicide Prevention
- VA Eligibility & Enrollment
- VA Voluntary Services
- Veterans Benefits
- Women's Health
- Wreaths Across America

COMMUNITY SERVICE PROVIDERS

- Volunteer Check-in
- Child Evangelism Fellowship of Arizona
- Christian Business Fellowship Club
- Fire Safety Group
- K-LOVE Radio
- Prescott Church of the Nazarene
- Prescott Seventh-day Adventist Church
- Prescott Valley Public Library
- Prescott YMCA
- Real Hope Inc.
- Sunshine Rescue Mission
- Verde Valley Sanctuary
- Prescott Light House
- Ahava B'Shem Yeshua
- Messianic Congregation
- Alzheimer's Association Northern Arizona Region
- American Foundation for Suicide Prevention
- American Lutheran Church
- Anglican Church of the Holy Spirit
- BACA Bikers Against Child Abuse
- Bikers for Christ
- Blue Cross Blue Shield
- Calvary Prescott
- PrimeTime Ministry
- Celebrate Recovery
- Mental Health Ministry
- Coalition For Compassion and Justice
- Deacons MC
- Devoted Health
- Gideons International
- Good Samaritan Society
- Prescott Hospice
- Great Commission Reformed Church

VETERAN, MILITARY & 1ST RESPONDER SERVICES

- Hair Cuts
- American Red Cross - Service to the Armed Forces
- American Vision Windows
- Prescott Vets Center
- Reentry Information
- Scottish American Military Society
- Social Services
- Soldiers Best Friend
- Suicide Prevention
- VA Eligibility & Enrollment
- VA Voluntary Services
- Veterans Benefits
- Women's Health
- Wreaths Across America
- ABC Car Star
- B&M Painting
- B&M Remodeling
- Car Show T-shirts
- Fellowship of Christian Athletes
- Hoist Towing & Recovery
- Little Dealer Little Prices
- Mile High Offroad
- Prescott ATV Rentals
- Quad City Cruisers
- RAW Customs
- The Right Scepter Band
- The Salvation Army

- Tikiz Shaved Ice & Ice Cream
- Up in Smoke BBQ

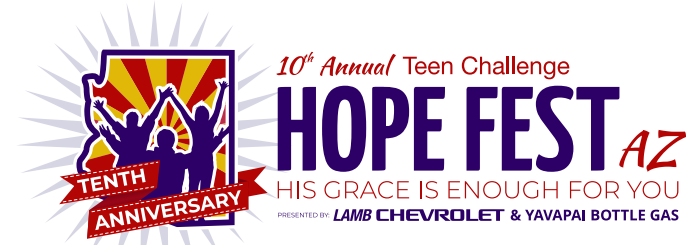
FAMILY FUN

- Fun Zone Welcome Center
- Beautiful Signers
- Bouncy Inflatables
- Bubble Mania
- Calvary Church live performance
- Cinderella Zone
- Coloring Book Station
- Craft Area
- Face Painting
- Giant Jenga
- Happy Dancing
- Heartland Harmony Group
- Itty-Bitty Ponies
- Lawn Games
- Rock Wall
- The Green Monster
- Prescott Celebrate Recovery
- Prescott Creation Society
- Prescott Police Department - Victim Services
- Prism Network
- Real Answers Disciple Renewal by Andersen
- Revelation Ministries
- Sacred Heart Roman Catholic Parish Prescott
- Set Free Center
- Spirit of Martyrdom International
- Stepping Stones Agencies
- Steps To Recovery Homes
- United Healthcare
- United Way of Yavapai County, Inc.
- Yavapai Big Brothers Big Sisters
- Yavapai CASA for Kids Foundation
- Yavapai College
- Yavapai Cordinated Community Response Team
- Yavapai Family Advocacy Center
- Yavapai Territorial Gospel Rescue Mission

FAMILY SUPPORT SERVICES

- Security
- Agape House of Prescott
- Aglow International
- Prescott Light House
- Ahava B'Shem Yeshua
- Messianic Congregation
- Alzheimer's Association Northern Arizona Region
- American Foundation for Suicide Prevention
- American Lutheran Church
- Anglican Church of the Holy Spirit
- BACA Bikers Against Child Abuse
- Bikers for Christ
- Blue Cross Blue Shield
- Calvary Prescott
- PrimeTime Ministry
- Celebrate Recovery
- Mental Health Ministry
- Coalition For Compassion and Justice
- Deacons MC
- Devoted Health
- Gideons International
- Good Samaritan Society
- Prescott Hospice
- Great Commission Reformed Church
- Prescott Celebrate Recovery
- Prescott Creation Society
- Prescott Police Department - Victim Services
- Prism Network
- Real Answers Disciple Renewal by Andersen
- Revelation Ministries
- Sacred Heart Roman Catholic Parish Prescott
- Set Free Center
- Spirit of Martyrdom International
- Stepping Stones Agencies
- Steps To Recovery Homes
- United Healthcare
- United Way of Yavapai County, Inc.
- Yavapai Big Brothers Big Sisters
- Yavapai CASA for Kids Foundation
- Yavapai College
- Yavapai Cordinated Community Response Team
- Yavapai Family Advocacy Center
- Yavapai Territorial Gospel Rescue Mission

- Greater Prescott Area Healing Rooms
- Hillside Community Church
- House of Hope 316
- Jesse Barron & Associates
- Lauren Katherine
- Life Connections
- Resource & Referral
- MATFORCE
- Moms In Prayer International
- NACOG Aging
- NAZCARE Prescott
- Northern Arizona VA Health Care System
- Northland Cares
- Pampered Chef
- Polara Health
- Prayer Booth
- Prescott Area Shelter Services
- Prescott Celebrate Recovery
- Prescott Creation Society
- Prescott Police Department - Victim Services
- Prism Network
- Real Answers Disciple Renewal by Andersen
- Revelation Ministries
- Sacred Heart Roman Catholic Parish Prescott
- Set Free Center
- Spirit of Martyrdom International
- Stepping Stones Agencies
- Steps To Recovery Homes
- United Healthcare
- United Way of Yavapai County, Inc.
- Yavapai Big Brothers Big Sisters
- Yavapai CASA for Kids Foundation
- Yavapai College
- Yavapai Cordinated Community Response Team
- Yavapai Family Advocacy Center
- Yavapai Territorial Gospel Rescue Mission



Main Stage Schedule

SCHEDULE OF EVENTS:

- 10AM-4PM HOPE Serves Family Resource Fair
- 10AM-2PM Car & Motorcycle Show
- NOON Opening Ceremony
- 12:30PM Soggy Bottom Band
- 2:30PM Susan Cheatham
- 4:30PM The Scally Brothers
- 6:00PM Fostering Hope Award
- 6:30PM 9/11 Tribute
- 7:00PM Building 429
- All Day Worship Artist Vanessa Horabuena

Sponsors





Saturday, August 19, 2023 ★ Saturday, August 19, 2023

Hope Fest AZ 2023 Community Service Area Sponsor

If you weren't aware, Yavapai County **charges each exhibitor a fee to participate in events** held on the Yavapai County Courthouse Plaza. Your financial partnership in any of the Community Service Areas will **provide scholarships to non-profit organizations** that would not be able to participate due to a lack of funds.

Sponsoring a Community Service Area **will guarantee that all interested, non-profit organizations and charities may participate**, leaving no one excluded from offering their services in the ***HOPE Serves Family Resource Fair***.

"Community Service Areas" Seeking Sponsor Support:

- HOPE Serves Family Resource Fair - \$3000
- Family Fun Zone - \$5000
- Veteran Family Support service area - \$2500
- Car & Motorcycle Show - \$2500

Please see the following pages for Sponsor Levels, Gratitude Packages & Bonuses!

Sponsor DEADLINE - July 22, 2023

www.HopeFestAZ.com · Info@HopeFestAz.com

Phone: 928-387-HOPE (4673) · P.O. Box 3702 Prescott, AZ 86302



SPONSOR OPPORTUNITIES

DEADLINE: JULY. 22, 2023

Saturday, August 19th, 2023

Number Available

PRE FESTIVAL RECOGNITION

Presence on HopeFestAZ.com

Your logo w/ link to your website

Social Media Promotion:

(Facebook, Twitter, etc.)

Event Flyer

(Organization logo & level recognition)

Promotional Email Blasts

Press Release

Radio Advertising (Inclusion in Hundreds of Radio Promotional Spots: on-air, online, & digital on all 8 Great Circle Media Stations.)

-Minimum of 500, :30 sec. spots

-Minimum of 300, :30 sec. spots

Day of Event promotions, next page

DAY OF FESTIVAL RECOGNITION

Logo - Event Sponsor Banners

Logo - Front of Tshirt

Name - Back of Tshirt

Welcome Bags:

-500 items with your logo (sponsor provided)

FREE Event Registration:

Vendor Space, Canopy, Table, 2 Chairs

Vendor Space, Table, 2 Chairs

Vendor Space

Name Included:

Welcome Signs

Event Program

Logo Banners Placement

(Sponsor Provided)

-2 Prominent Locations

Live Mentions:

-Stage Time - 3-2 Min Slots to Offer Statement of Support

-Stage Time - 2-2 Min Slots

-Stage Time - 1-2 Min Slots

-Acknowledgment as Sponsor Announced Throughout Festival

POST EVENT RECOGNITION

Outgoing Press Releases

Thank You Email Blasts

Social Media Wrap-Up

	TITLE	PRESENTING	STAGE	HARVEST	BRIDGE BUILDER	COMMUNITY PARTNER	FRIEND
	RESERVED \$7,000	\$5,000	\$3,500	\$2,000	\$1,200	\$650	\$500
	(1)	(4) 2 AVAILABLE	(4)	(5)	(10)	(20)	No Limit
Presence on HopeFestAZ.com	●	●	●	●	●		
Social Media Promotion:	●	●	●	●	●	●	
Event Flyer	●	●	●	●	●		
Promotional Email Blasts	●	●	●	●	●	●	●
Press Release	●	●	●	●			
Radio Advertising (Inclusion in Hundreds of Radio Promotional Spots: on-air, online, & digital on all 8 Great Circle Media Stations.)							
-Minimum of 500, :30 sec. spots	●	●					
-Minimum of 300, :30 sec. spots			●				
Day of Event promotions, next page	●	●					
Logo - Event Sponsor Banners	●	●	●	●	●	●	
Logo - Front of Tshirt	●	●					
Name - Back of Tshirt	●	●	●	●	●		
Welcome Bags:							
-500 items with your logo (sponsor provided)	●	●	●				
FREE Event Registration:							
Vendor Space, Canopy, Table, 2 Chairs	●	●	●				
Vendor Space, Table, 2 Chairs				●			
Vendor Space					●		
Name Included:							
Welcome Signs	●	●	●	●	●	●	
Event Program	●	●	●	●	●		
Logo Banners Placement (Sponsor Provided)							
-2 Prominent Locations	●	●					
Live Mentions:							
-Stage Time - 3-2 Min Slots to Offer Statement of Support	●	●					
-Stage Time - 2-2 Min Slots			●				
-Stage Time - 1-2 Min Slots							
-Acknowledgment as Sponsor Announced Throughout Festival	●	●	●	●	●		
Outgoing Press Releases	●	●	●	●	●		
Thank You Email Blasts	●	●	●	●	●	●	●
Social Media Wrap-Up	●	●	●	●	●	●	●

Info@HopeFestAZ.com • www.HopeFestAZ.com • Phone: 928-387-HOPE (4673) • Fax: 928-863-7070

Make checks payable & mail to: Hope Fest AZ, PO Box 3702, Prescott, AZ 86302



Saturday, August 19, 2023 ★ Saturday, August 19, 2023

Day of Event Sponsor

ARIZONA SHINE and **MAGIC 99.1** will be on-location during **HOPE FEST Arizona** providing all-day coverage from 10 am to 6 pm. Area businesses, ministries and organizations are invited to be a Day of Event **HOPE FEST Arizona Sponsor**. Come alongside this fun and exciting family festival with your message, upcoming event, news and support that will be broadcast to thousands of Northern Arizona listeners.

Example- "WE want to thank Insert your business name here."
Or "This hour brought to you by Insert your business name here."

The package is full of mentions and **Thank You's**. Choose to sponsor **Hope Fest Arizona** on either **ARIZONA SHINE**, **Magic 99.1**, or both!

HOPE FEST Arizona – Day of Event Sponsors will receive the following:

- 10 15-second Thank You to Sponsor mentions that will air throughout the day
- 10 15-second Thank You to Sponsor mentions that will air throughout the day - web-streaming

Social Media Promotion

- HOPE FEST AZ, HOPE Serves, ARIZONA SHINE & MAGIC Facebook & Twitter pages

'Thank You' page on HopeFestAZ.com: as Day of Event Sponsor

- Sponsor Organization Logo W/Direct Link to your Website

Price of Day of Event Sponsor Promotion \$650

Limited availability. Reserve early for best selection!

Thank you, for prayerfully considering supporting HOPE FEST Arizona.

TOGETHER we are Part of the Solution!

Sponsor DEADLINE July 22, 2023

www.HopeFestAZ.com · Info@HopeFestAz.com

Phone: 928-387-HOPE (4673) · P.O. Box 3702 Prescott, AZ 86302



Sponsor DEADLINE July 22, 2023

Hope Fest AZ 2023 Sponsorship Contract Agreement

Thank you for providing your Organization's Information:

Company Name: _____ Business Type: _____
(Please print)

Business Address: _____ City: _____ State: _____ Zip: _____

Mailing Address: _____ City: _____ State: _____ ZIP: _____
(If different)

Business Phone: _____ Business Website: _____

Primary Contact Information for Fulfillment Purposes:

Full Name: _____ Position: _____

E-mail: _____ Cell Number: _____

Please check the HOPE FEST Arizona Sponsorship Level of your choice below:

<input checked="" type="checkbox"/> \$7,000 TITLE *Reserved	<input type="checkbox"/> \$650 COMMUNITY PARTNER Non-exclusive
<input type="checkbox"/> \$5,000 PRESENTING Non-exclusive	<input type="checkbox"/> \$500 FRIEND Non-exclusive
<input type="checkbox"/> \$3,500 STAGE Non-exclusive	<input type="checkbox"/> \$650 DAY OF EVENT *Exclusive: 4 available
<input type="checkbox"/> \$2,000 HARVEST Non-exclusive	<input type="checkbox"/> Community Service Sponsor area: _____
<input type="checkbox"/> \$1,200 BRIDGE BUILDER Non-exclusive	<input type="checkbox"/> Designated Gifting item: _____

Please make checks payable to HOPE FEST Arizona. Thank you!

Mail to:
HOPE FEST Arizona
P.O. Box 3702
Prescott, AZ 86302

For credit card payments:
Pay online at: HopeFestAZ.com
or call 928-387-HOPE (4673)

Official Company/Organization and HOPE FEST Arizona representative signatures must be present below to solidify the terms of the HOPE FEST Arizona 2023 Sponsorship Agreement. All payments are due at the time of signing or by the Sponsorship Deadline – July 22, 2023. Please email your business logo **ASAP**. **Deliver banners, inserts and Vendor Application** (if you plan to be a HOPE FEST exhibitor) - **no later than July 22, 2023**.

Organization Authorized Signature:

HOPE FEST Arizona Authorized Signature:

Date: _____

Date: _____

Thank You for Your Support and Partnership!